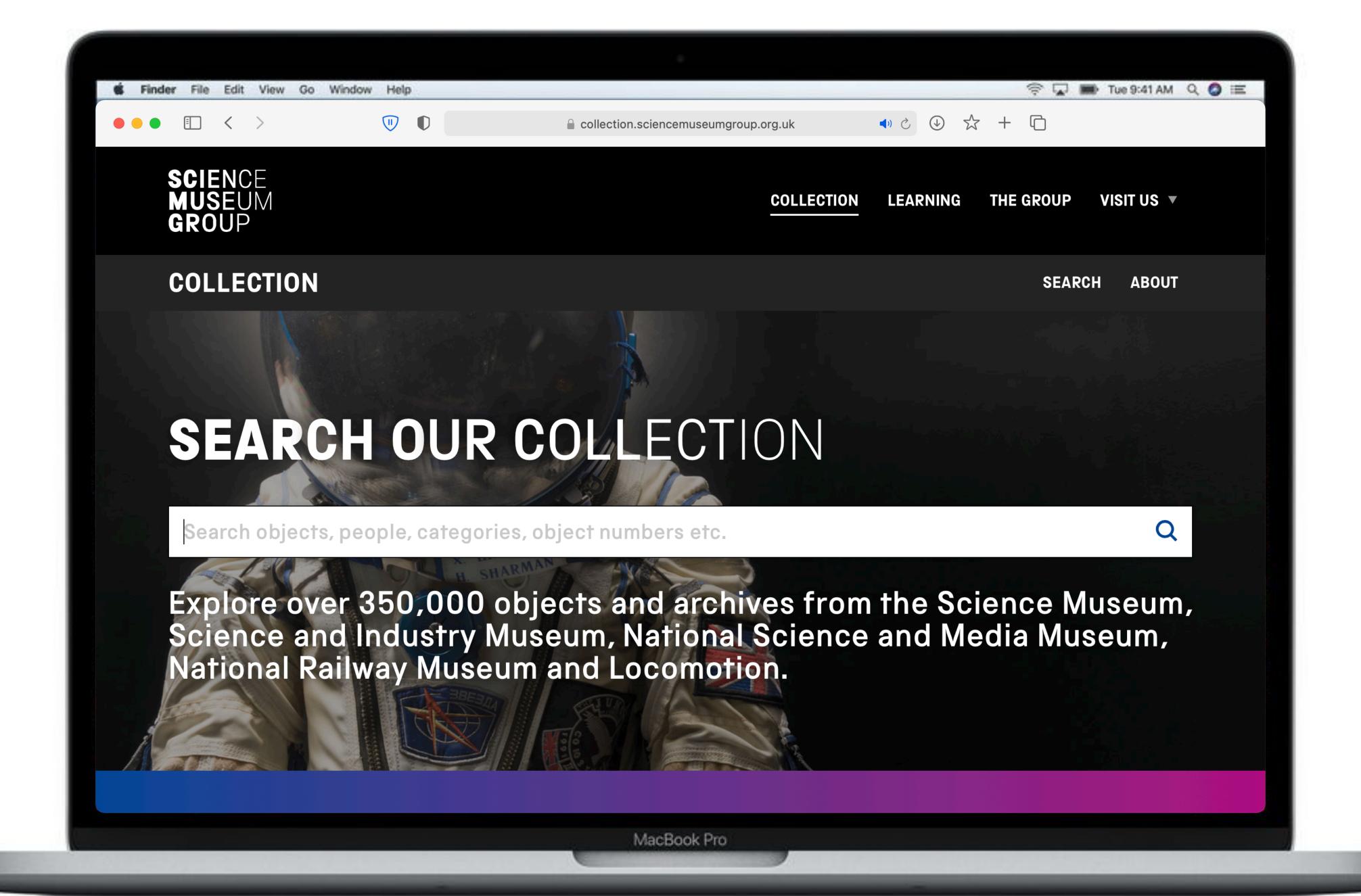
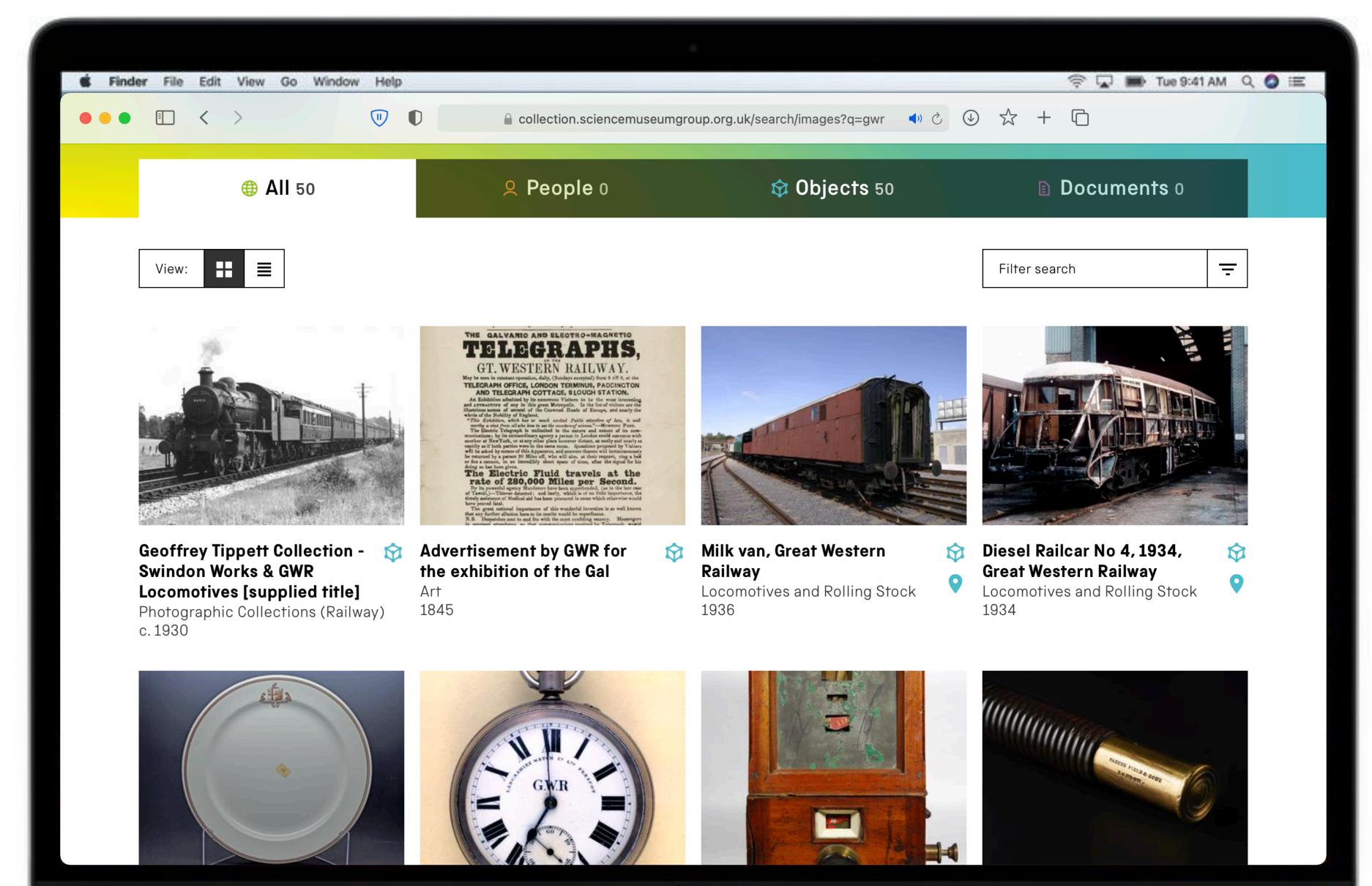
MACHINE LEARNING AND CULTURAL HERITAGE: WHAT IS IT GOOD ENOUGH FOR?

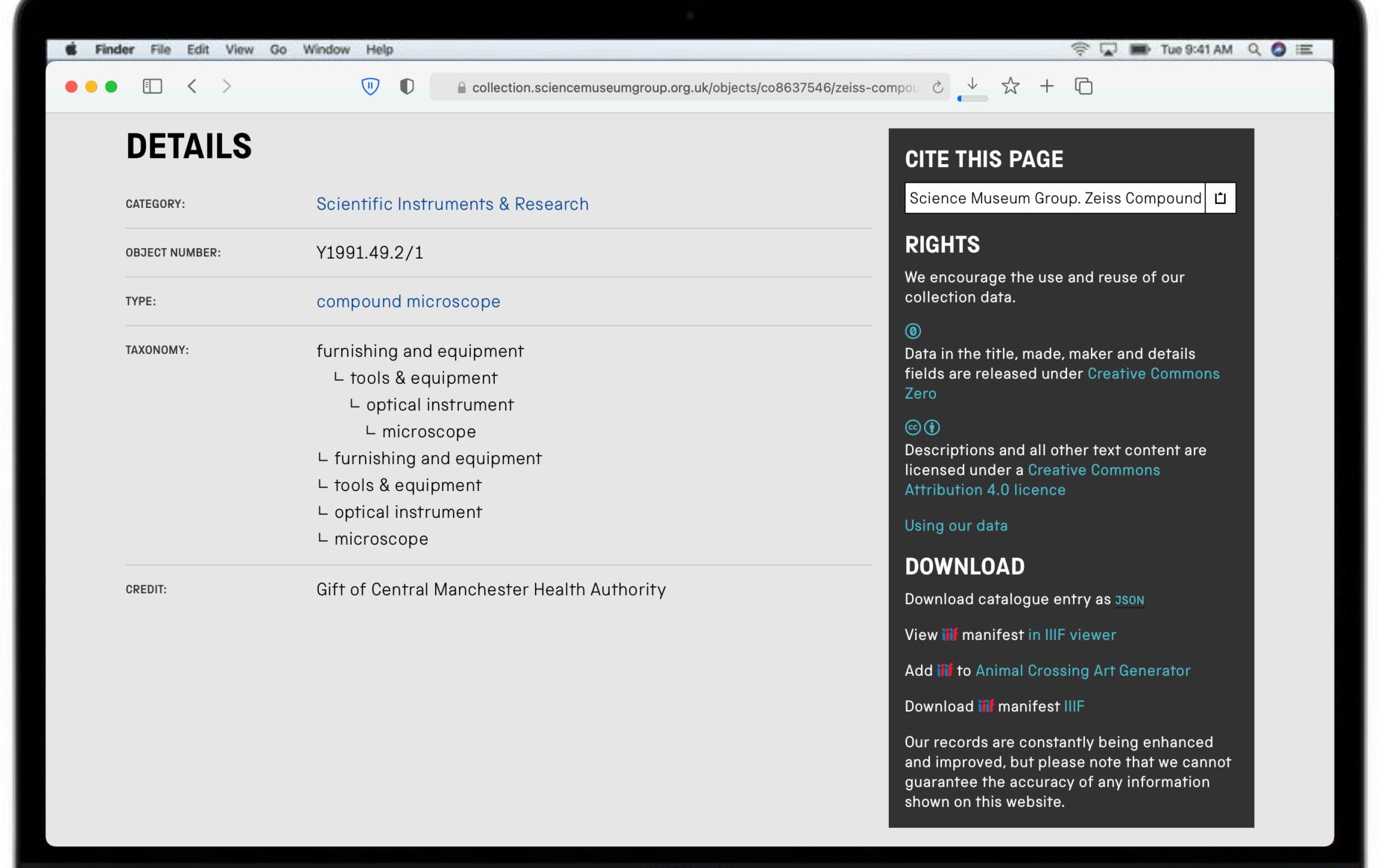
JOHN STACK, DIGITAL DIRECTOR AEOLIAN NETWORK'S ONLINE WORKSHOP 1 7 JULY 2021

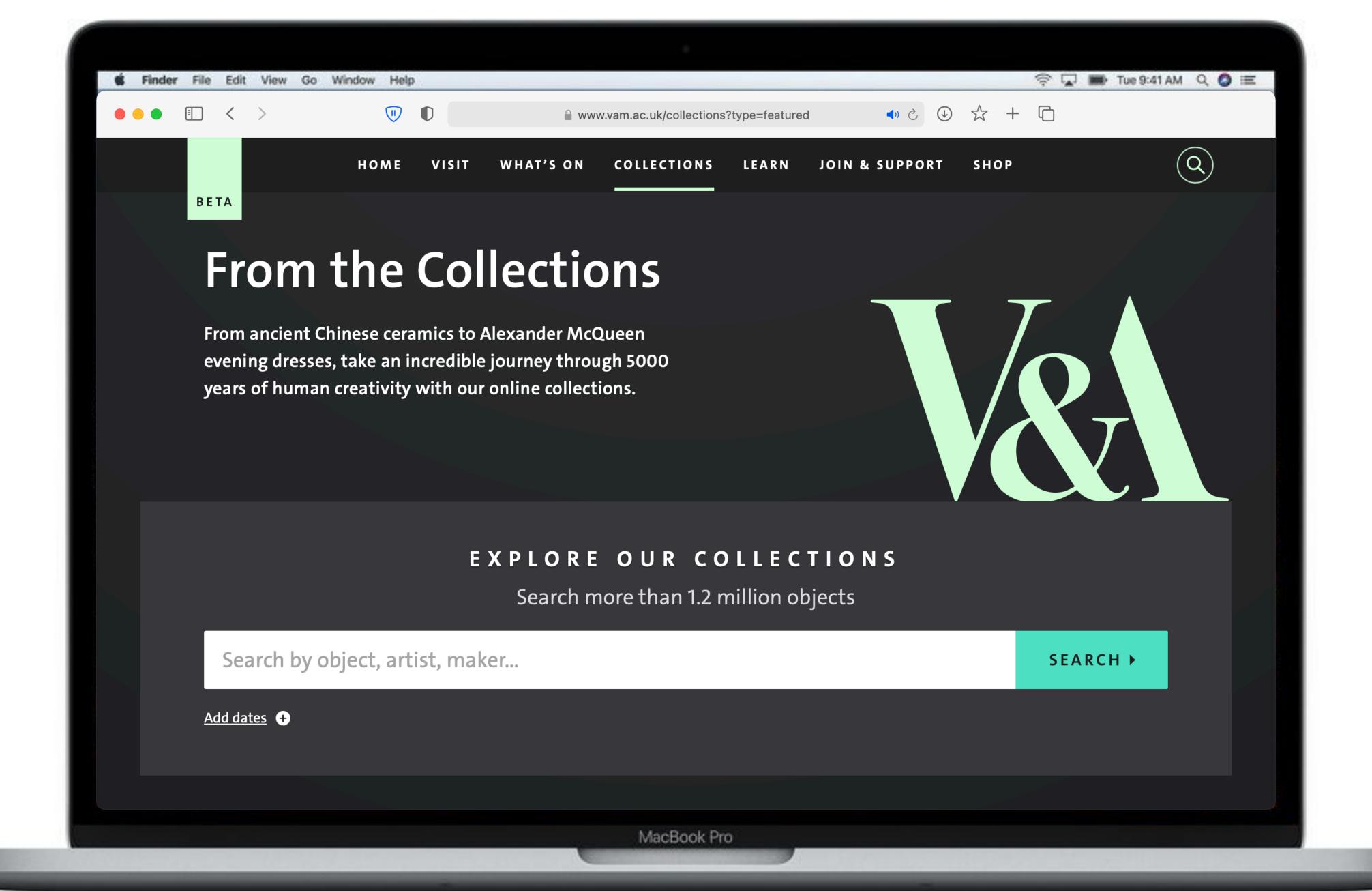
SCIENCE MUSEUM GROUP









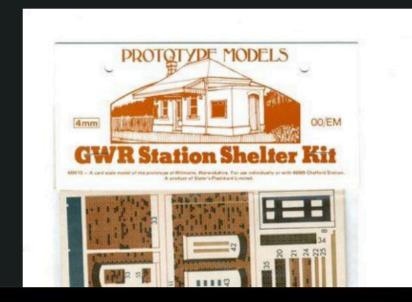






GWR Branch Signal Box Prototype Models c.1980s





LOAN: AMERICANTRIENDS 484: 237-2006

GWR Station Kit

c.1980s

Prototype Models

TRANSFORMING TEXT INTO DATA TO EXTRACT MEANING AND MAKE CONNECTIONS







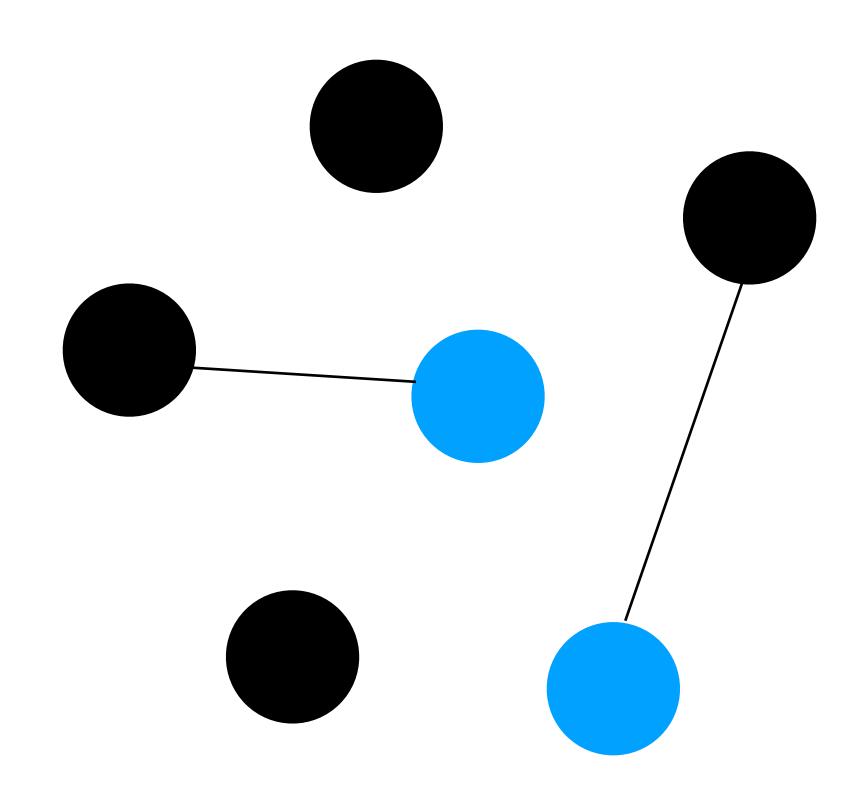




How can existing digital tools and methods be used to build relationships <u>at scale</u> between poorly and inconsistently catalogued digitised collection objects and other content sources?

This is our collection now..

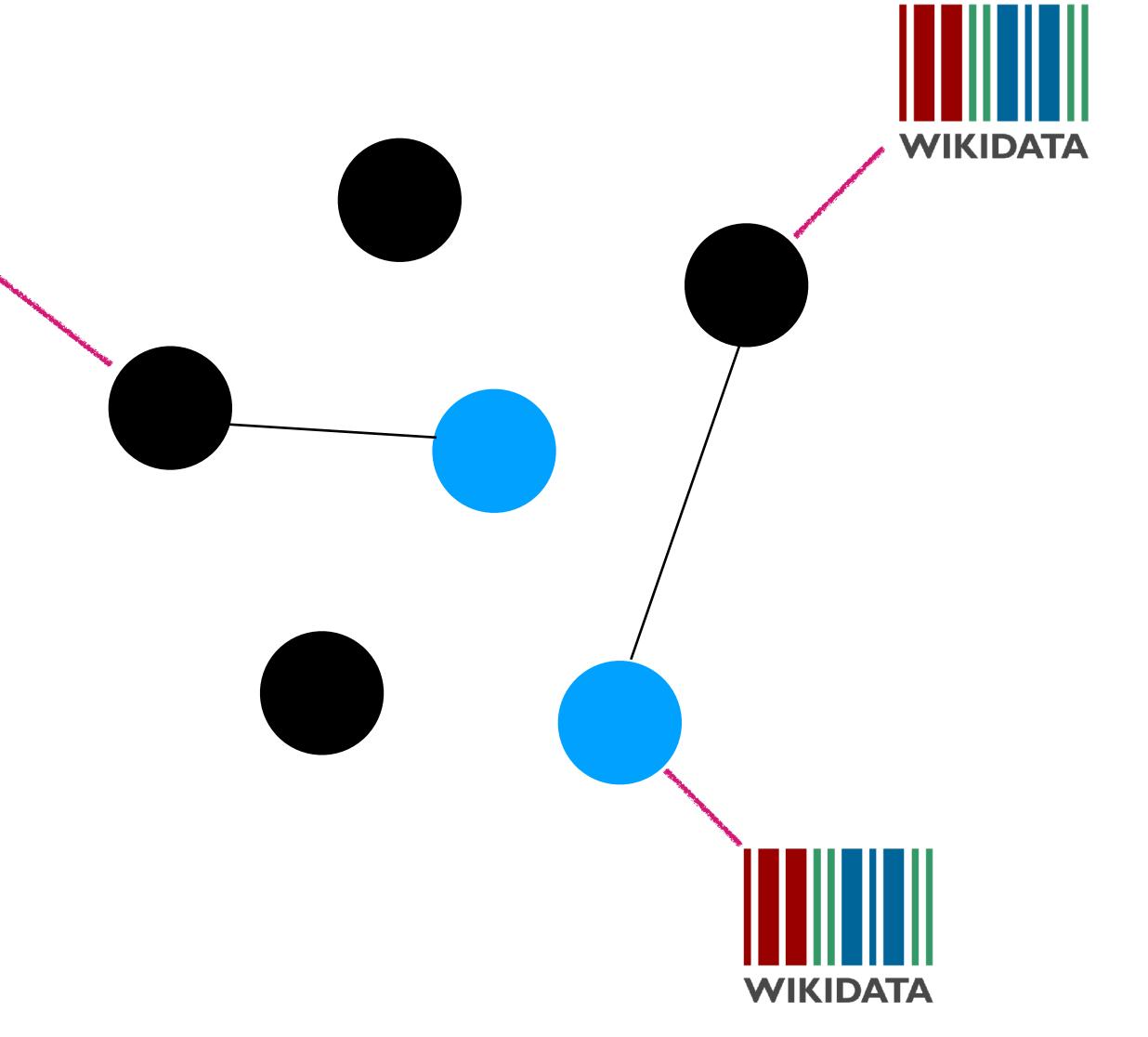
Small islands of thin data





This is our collection connected to Wikidata...

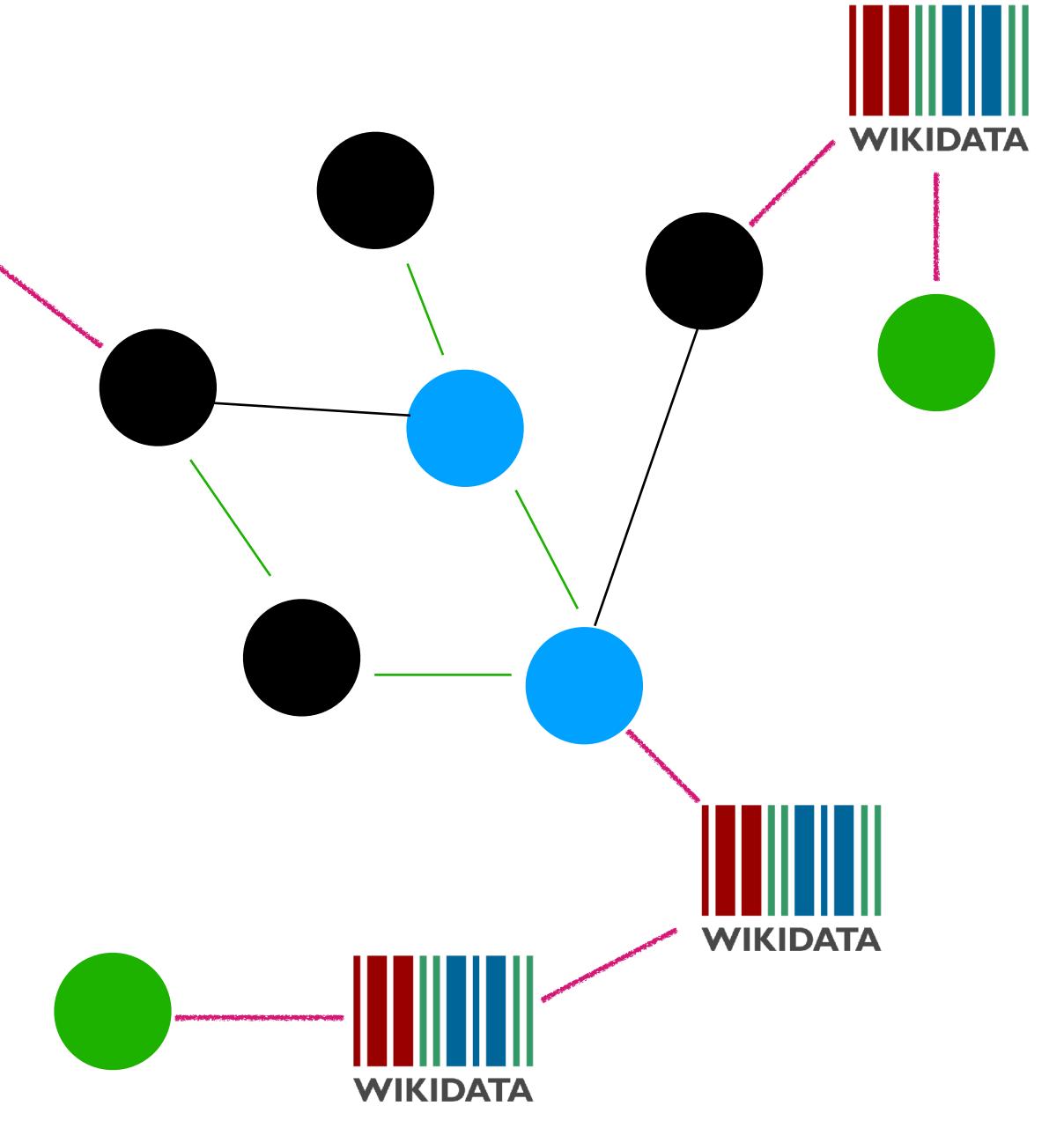
Small islands of connected data





This is our collection interlinked via information extraction techniques...

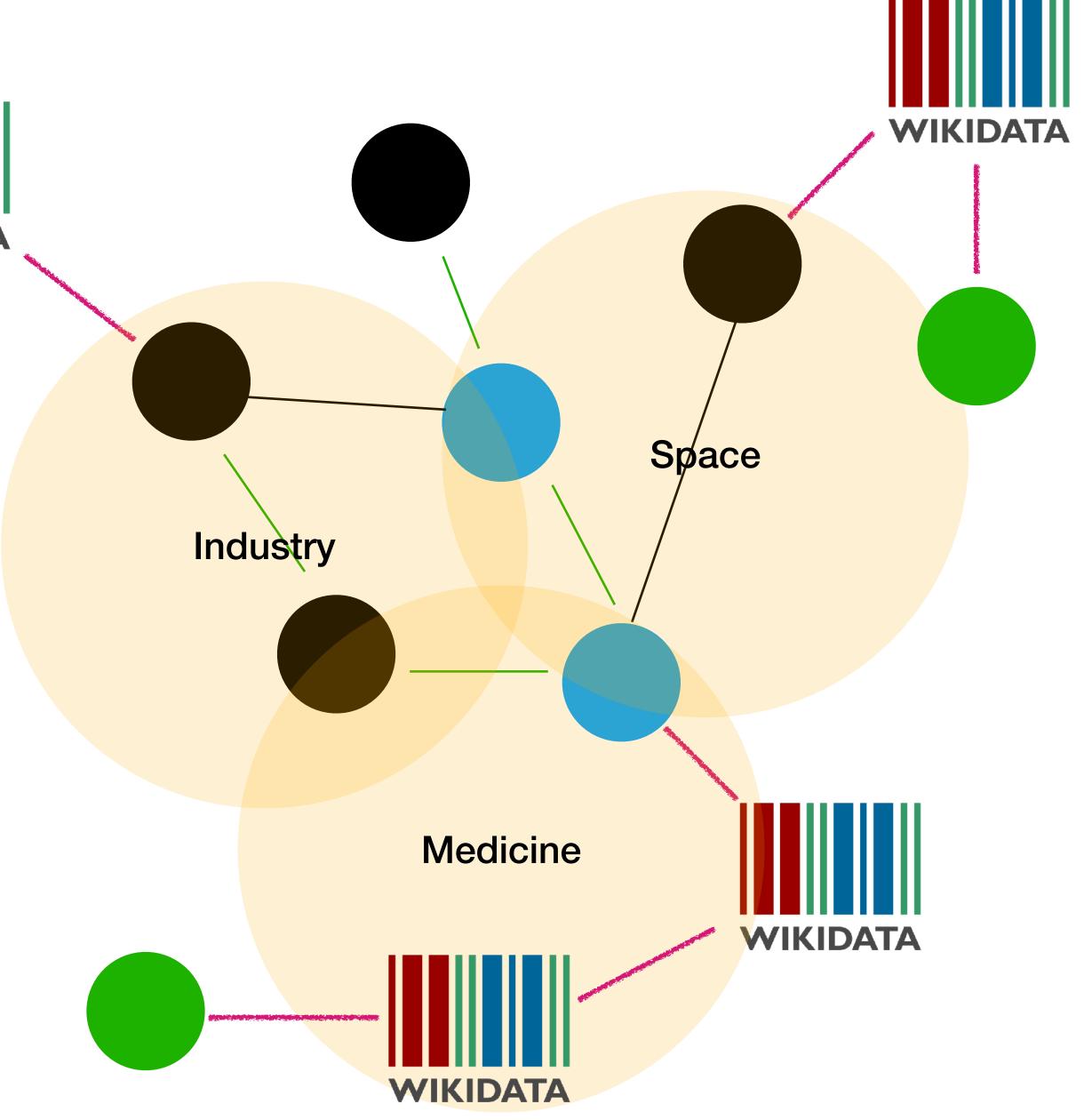
Small islands of connected and interlinked data





This is our collection with new groupings...

Small islands of connected and interlinked data exposing new groupings



- i. Improve collection interfaces
- ii. Improve discovery
- iii. Improve links to other sources

- . Improve collection interfaces
- ii. Improve discovery
- iii. Improve links to other sources

- A. Artificial intelligence
- B. Linked data
- C. Knowledge graphs

DATA SOURCES

- Science Museum Group collection catalogue
- V&A collection catalogue
- Wikidata
- Science Museum Group Journal
- Science Museum blogs

- . Improve collection interfaces
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- A. Artificial intelligence
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- i. Improve collection interfaces
- ii. Improve discovery
- iii. Improve links to other sources

- A. Artificial intelligence
- B. Linked data
- C. Knowledge graphs

A. ARTIFICIAL INTELLIGENCE

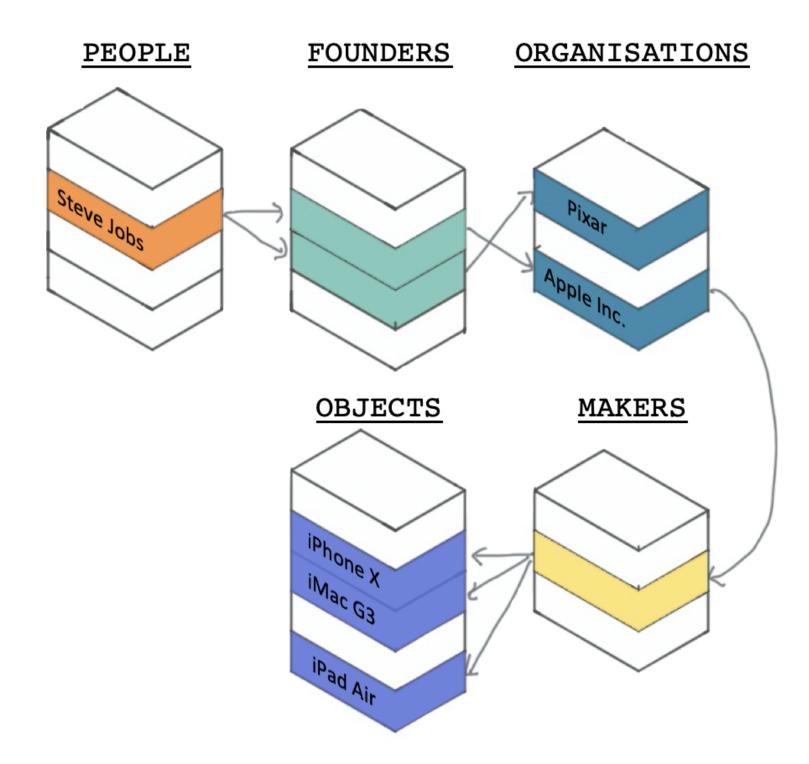
B. LINKED DATA

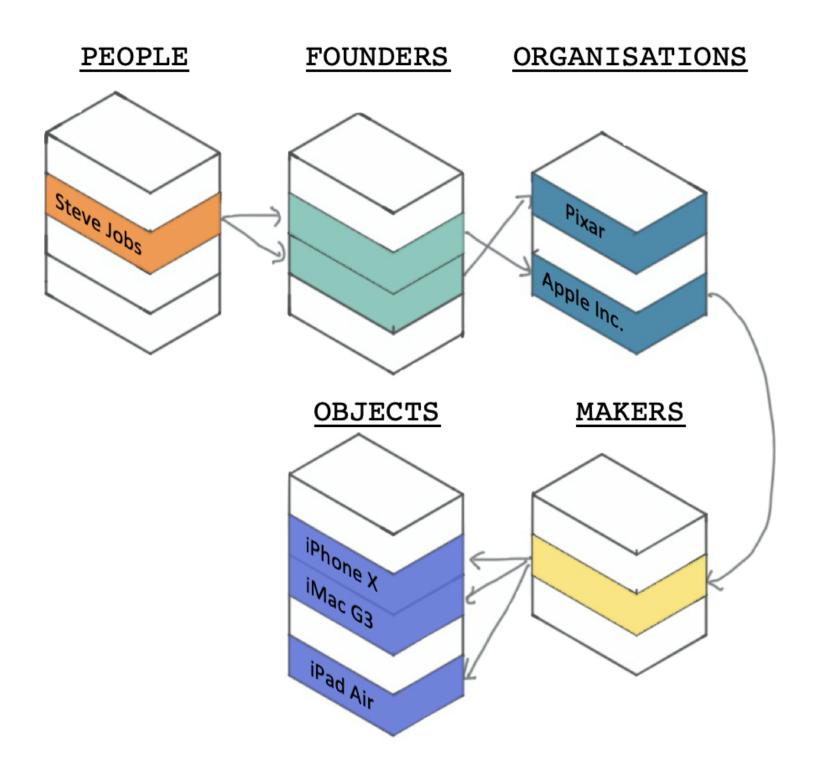
C. KNOWLEDGE GRAPHS

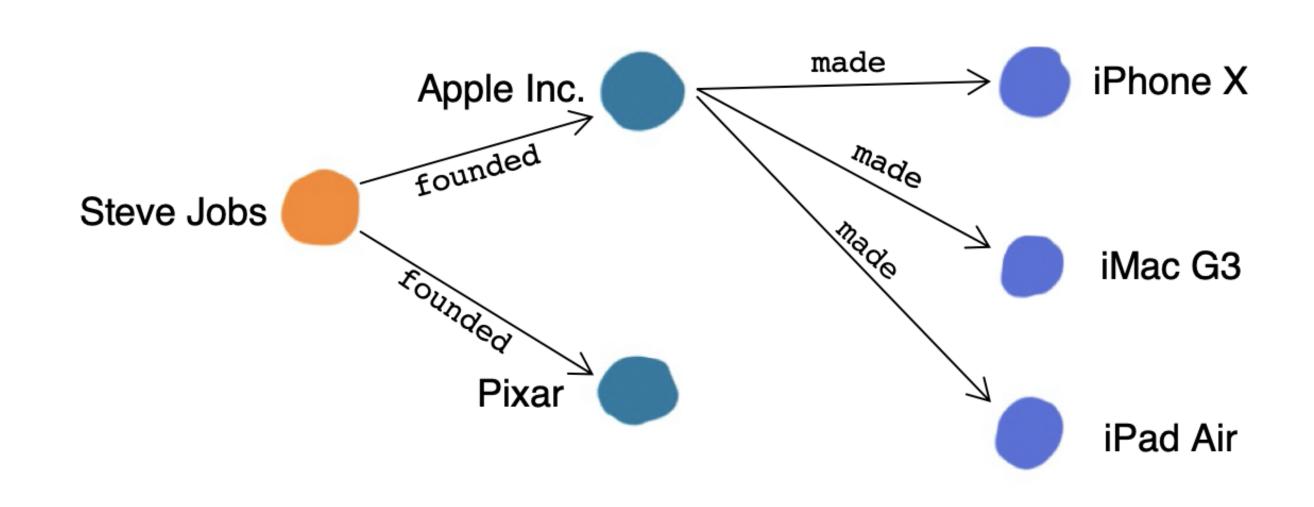
A. ARTIFICIAL INTELLIGENCE

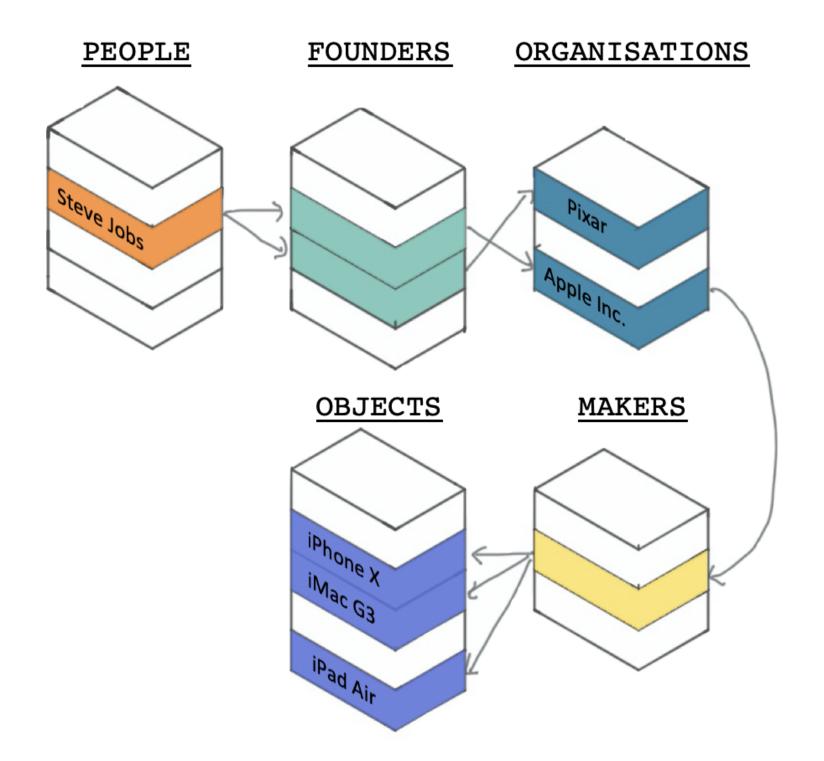
B. LINKED DATA

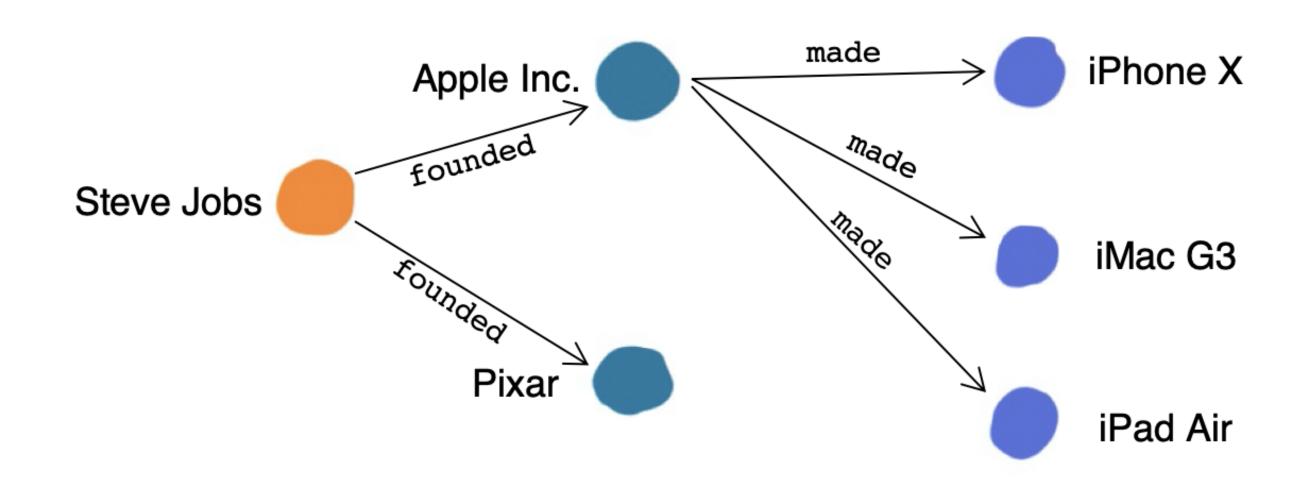
C. KNOWLEDGE GRAPHS











text Anna Atkins was born in Tonbridge, Kent

triples anna_atkins, birth_place, tonbridge_kent

https://collection.sciencemuseumgroup.org.uk/people/cp113991/https://www.wikidata.org/wiki/Property:P19,https://www.wikidata.org/wiki/Q936183

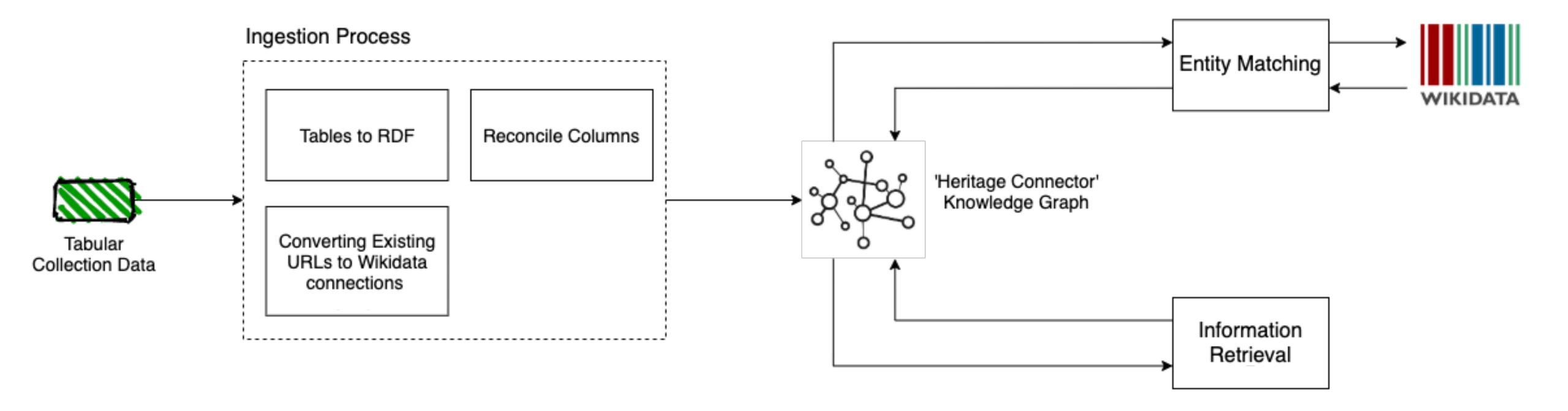
A. ARTIFICIAL INTELLIGENCE

B. LINKED DATA

C. KNOWLEDGE GRAPHS

A. ARTIFICIAL INTELLIGENCE

- Easy Wins: Processing IDs and URLs (links)
- Disambiguation: Adding new links to Wikidata with machine learning
- Named entity recognition: Adding new links from catalogue text





Contents Current events Random article **About Wikipedia** Contact us Donate

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Page information

Cite this page Wikidata item

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In other projects

Not to be confused with the former British General Electric Company (GEC).

General Electric Company (GE) is an American multinational conglomerate incorporated in New York City and headquartered in Boston. As of 2018, the company operates through the following segments: aviation, healthcare, power, renewable energy, digital industry, additive manufacturing and venture capital and finance.[2][3]

In 2020, GE ranked among the Fortune 500 as the 33rd largest firm in the United States by gross revenue.^[4] In 2011, GE ranked among the Fortune 20 as the 14th-most profitable company but has since very severely underperformed the market (by about 75%) as its profitability collapsed. [5][6][7] Two employees of GE-Irving Langmuir (1932) and Ivar Giaever (1973)—have been awarded the Nobel Prize.[8]

Contents [hide]

- 1 History
 - 1.1 Formation
 - 1.2 Public company
 - 1.3 RCA and NBC
 - 1.4 Television
 - 1.5 Power generation
 - 1.6 Computing
 - 1.7 Acquisitions and divestments
 - 1.8 Fraud allegations and notice of possible SEC civil action
- 2 Financial performance
 - 2.1 Dividends
- 3 Stock
- 4 Bribery
- 5 Corporate affairs
 - 5.1 CEO

General Electric Company



Public Type

Traded as

NYSE: GE& S&P 100 component

S&P 500 component

US3696041033 ISIN

Conglomerate Industry

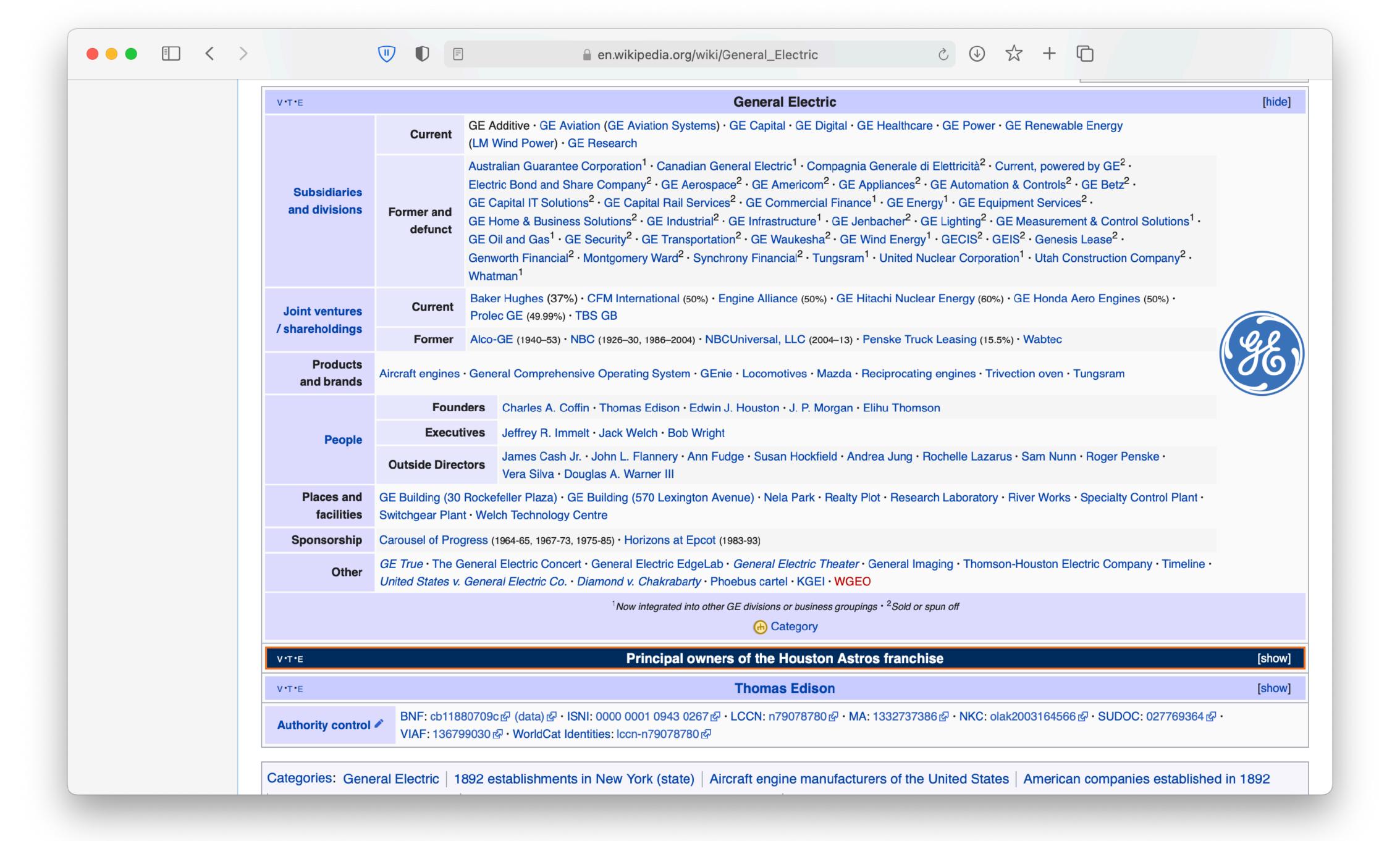
Edison General Electric Predecessor Thomson-Houston Electric

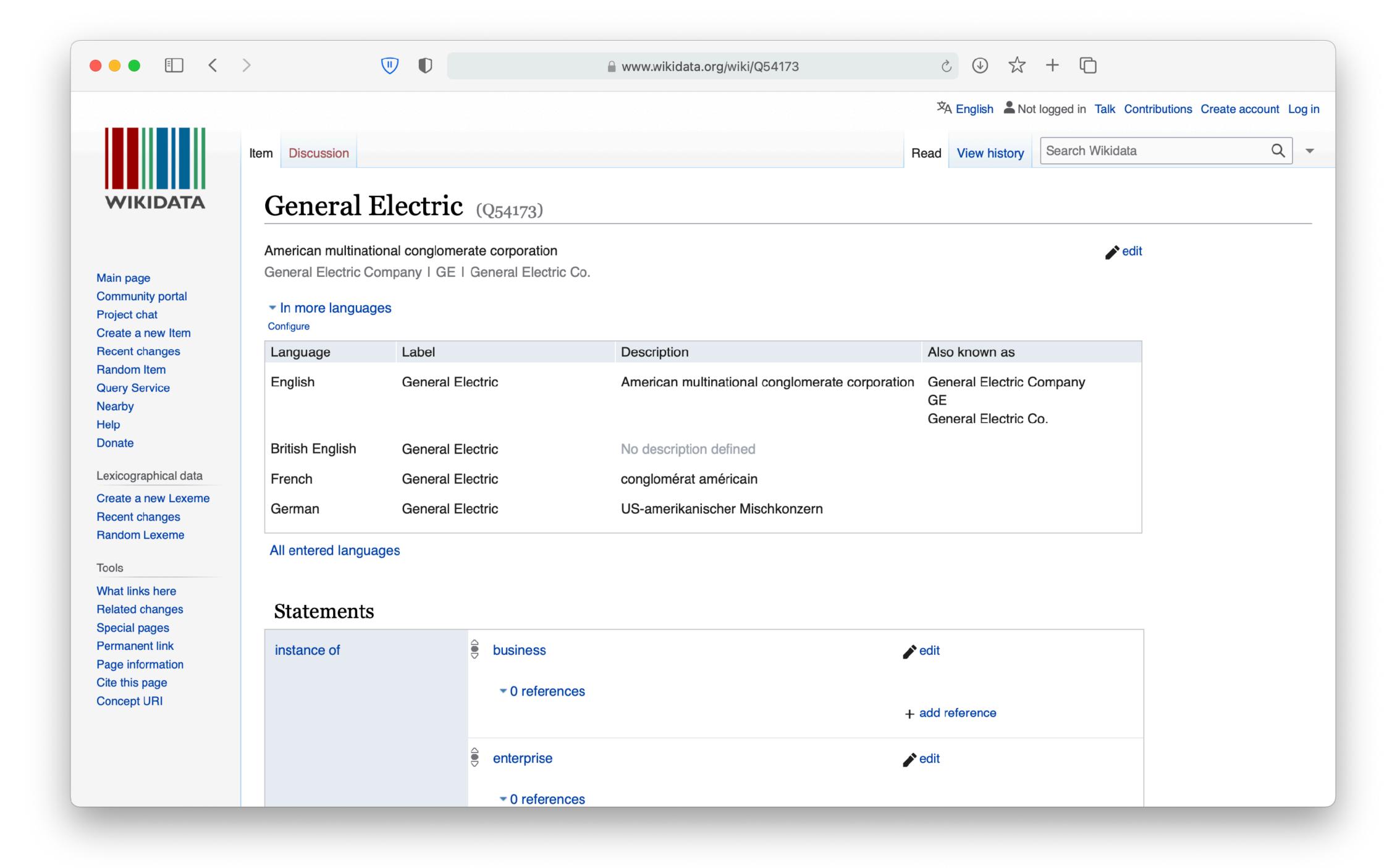
April 15, 1892; 128 years ago Founded in Schenectady, New York, US

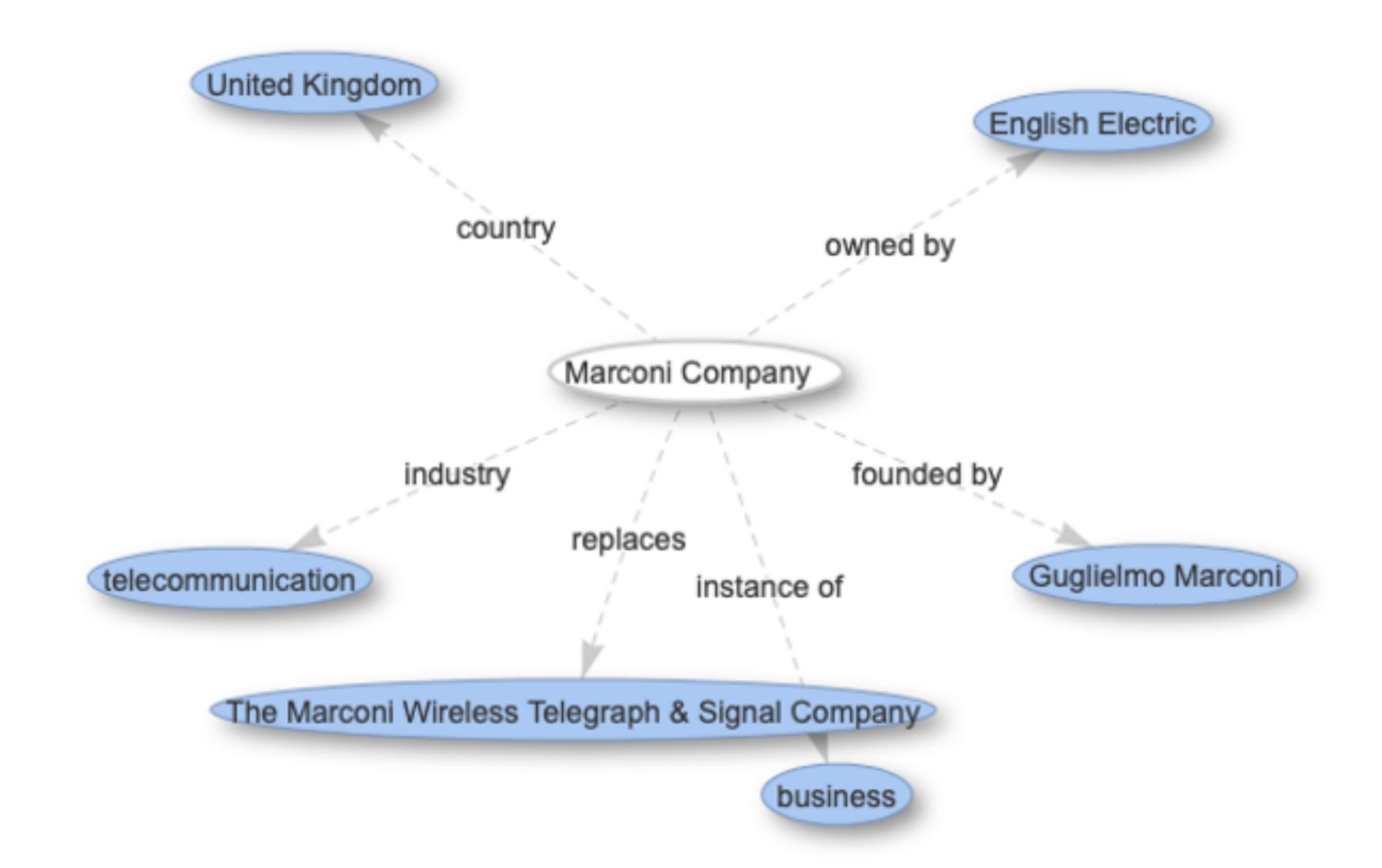
Charles A. Coffin Founders

> Elihu Thomson Edwin J. Houston **Thomas Edison**

LD Manne







EASY WINS (EXISTING IDS)

Get all IDs and URLs from the notes field using regex (pattern matching)

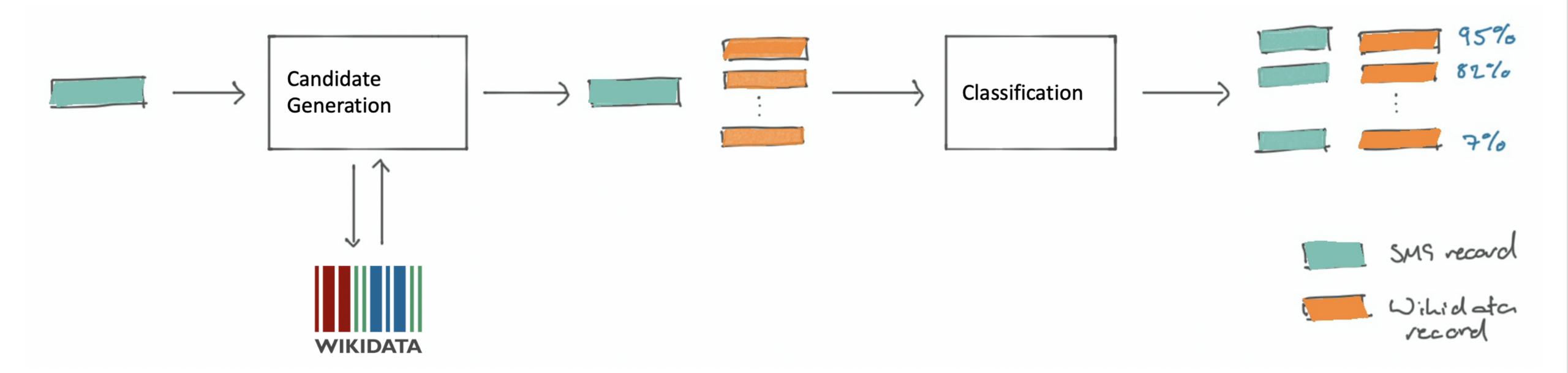


Resolve these URLs
to IDs of external
databases, where
possible

Use a SPARQL query to exchange external IDs for Wikidata IDs

Filter found IDs to ones that match the record using labels and dates

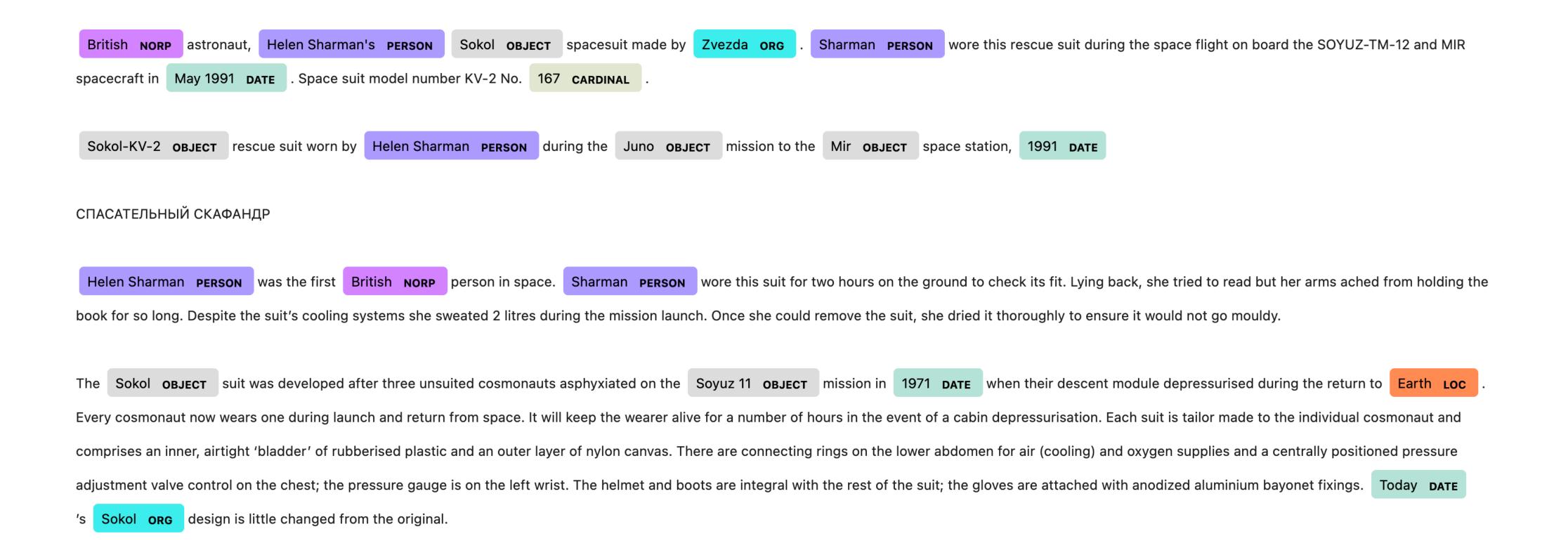
DISAMBIGUATION



https://collection.sciencemuseumgroup.org.uk/objects/co8190203	Gold plated BBC Micro personal computer, 1985	wd:Q749976	BBC Micro
https://collection.sciencemuseumgroup.org.uk/objects/co8084761	Kodak Retinette 1B camera	wd:Q1778199	Kodak Retinette
https://collection.sciencemuseumgroup.org.uk/objects/co8205354	Agfa Click-1 camera	wd:Q73170415	Agfa Click
https://collection.sciencemuseumgroup.org.uk/objects/co8357316	'Mendel' - a second generation 3d RepRap printer with parts printed by first generation machines	wd:Q3834994	3D printer
https://collection.sciencemuseumgroup.org.uk/objects/co8094216	Kodak DC3200 Digital Camera	wd:Q6425102	Kodak DC3200
https://collection.sciencemuseumgroup.org.uk/objects/co425595	Hewlett-Packard HP 86 personal computer	wd:Q23932337	Hewlett Packard HP-86
https://collection.sciencemuseumgroup.org.uk/objects/co62678	IBM system 32 minicomputer	wd:Q1632504	IBM System/32
https://collection.sciencemuseumgroup.org.uk/objects/co536757	Ford model T Tourer car, Reg. No. PP7963, Engine No. 1,122,607	wd:Q182323	Ford Model T
https://collection.sciencemuseumgroup.org.uk/objects/co29091	The Rolls-Royce vertical take-off-thrust measuring rig, 1954.	wd:Q7361353	Rolls-Royce Thrust Measuring Rig

Number of records with a sameAs link to Wikidata			
recordType	no with sameAs link	total no	%
PERSON	6065	12827	47.28%
ORGANISATION	1790	10859	16.48%
OBJECT	787	281964	0.28%

NAMED ENTITY RECOGNITION (NER)





Sokol space suit (Q1197668)

Soyuz 11 (Q648581)

Russian spacesuit used on Soyuz Sokol IVA | Sokol

Manned Soviet space mission to the Salyut 1 Space Station

Using Rules to Augment NER

Date detection \uparrow 1.5%, collection & archive names \uparrow 0.5%

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   {"label": "DATE", "pattern": [{"TEXT": {"REGEX": r"c\.\d{3,4}"}}]}, # c.1200
   {"label": "DATE", "pattern": [{"TEXT": {"REGEX": r"c\.\d{3,4}"}}, {"ORTH": "-"}, {"SHAPE": "dddd"}]}, # c.1200 - 1220 | c.1200-1220
   {"label": "DATE", "pattern": [{"TEXT": {"REGEX": r"\d{1,2}/\d{1,2}/(\d{4}|\d{2})"}}]}, # 03/12/2000
   {"label": "DATE", "pattern": [{"TEXT": {"REGEX": r"\d{1,2}\.\d{1,2}\.(\d{4}|\d{2})"}}]}, # 03.12.2000
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    {"label": "ORG", "pattern": [{'IS_TITLE': True, 'OP': '+'}, {'LOWER': 'collection'}]}, # Sforza collection
    {"label": "ORG", "pattern": [{'IS_TITLE': True, 'OP': '+'}, {'LOWER': 'archive'}]}, # Charles Urban archive
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A Collection as a Dictionary

↑3.2%

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title	wikipedia link	wikidata link	pred_proba
Liverpool and Manchester Railway	<u>link</u>	<u>link</u>	1.0

L&MR

title	wikipedia link	wikidata link	pred_proba
Liverpool and Manchester Railway	<u>link</u>	<u>link</u>	1.0

James Loch

title	wikipedia link	wikidata link	pred_proba	
James Loch	<u>link</u>	<u>link</u>	1.0	

Chat Moss

title	wikipedia link	wikidata link	pred_proba
Chat Moss	<u>link</u>	<u>link</u>	1.0

Manchester

title	wikipedia link	wikidata link	pred_proba
Manchester	<u>link</u>	<u>link</u>	0.999998

Liverpool

title	wikipedia link	wikidata link	pred_proba
Liverpool	<u>link</u>	<u>link</u>	0.999996

L&MR

SUM of count	entPredica te							
linked?	hc:entityFA C	hc:entityLANGUA GE	hc:entityL OC	hc:entityNO RP	hc:entityOBJE CT	hc:entityO RG	hc:entityPERS ON	Grand Total
collection					7,487	112,219	42,778	162,484
unlinked	11,804	2,521	16,545	27,245	28,759	81,641	44,130	212,645
wikidata	20,638	12,217	139,607	32,544	23,414	89,033	55,103	372,556
Grand Total	32,442	14,738	156,152	59,789	59,660	282,893	142,011	747,685

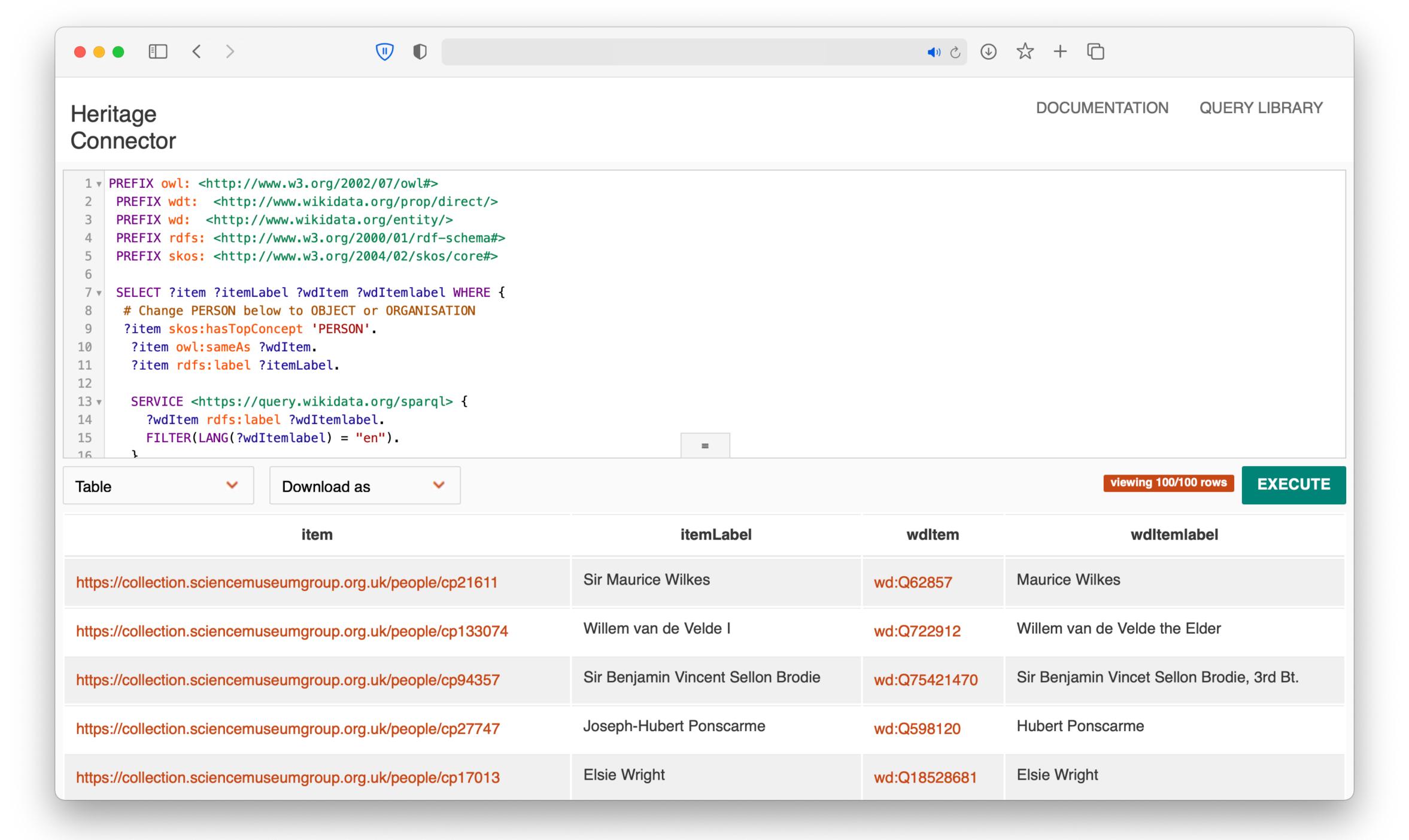
Number of Wikidata pages in the KG:	->	->	108,693
Number of SMG pages in the KG by type:	OBJECT	281,964	353,329
	ORGANISATION	10,859	
	BLOG_POST	1,293	
	PERSON	12,827	
	DOCUMENT	46,219	
	JOURNAL_ARTICLE	167	

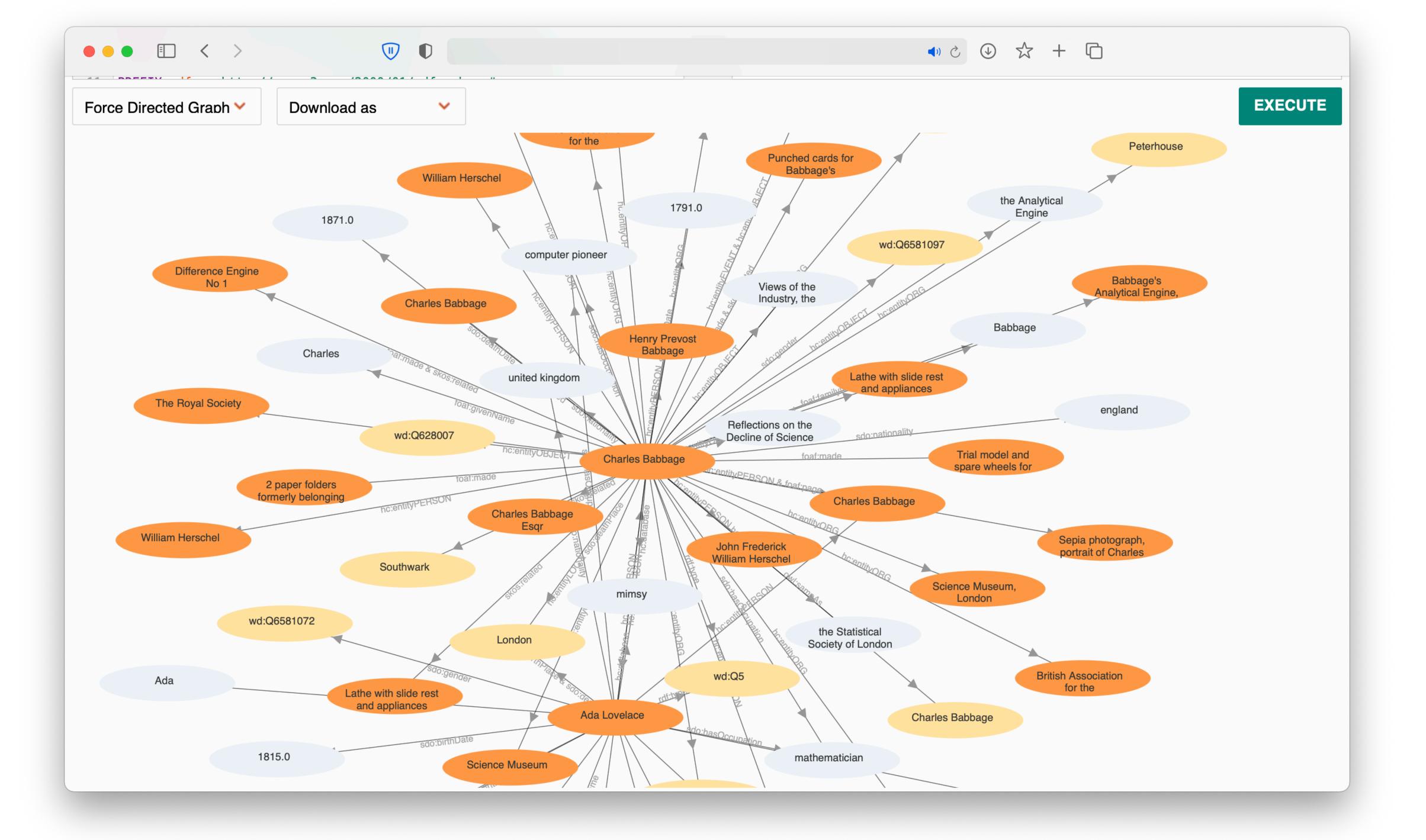
HERITAGE CONNECTOR PROJECT

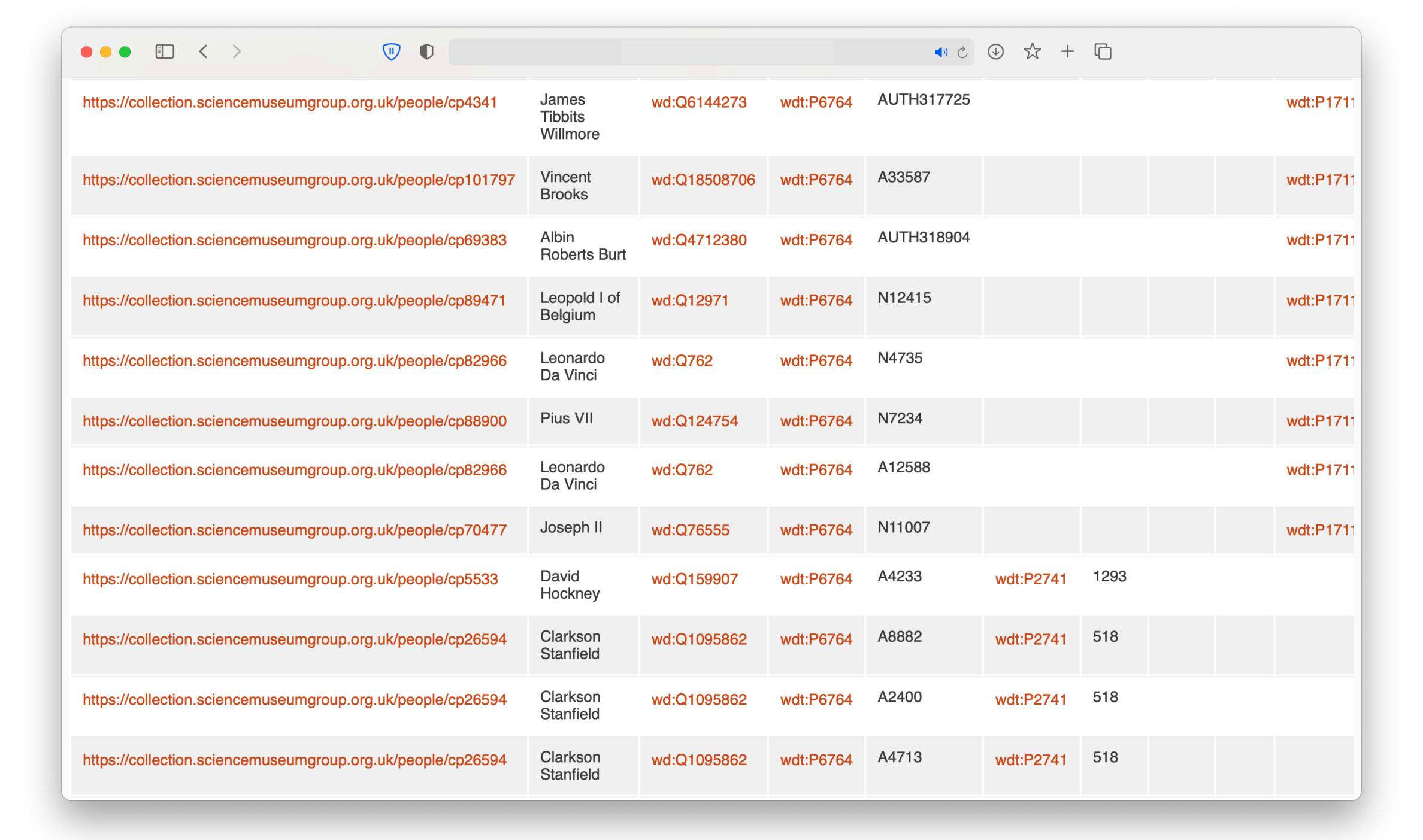
- i. Improve collection interfaces
- ii. Improve discovery
- iii. Improve links to other sources

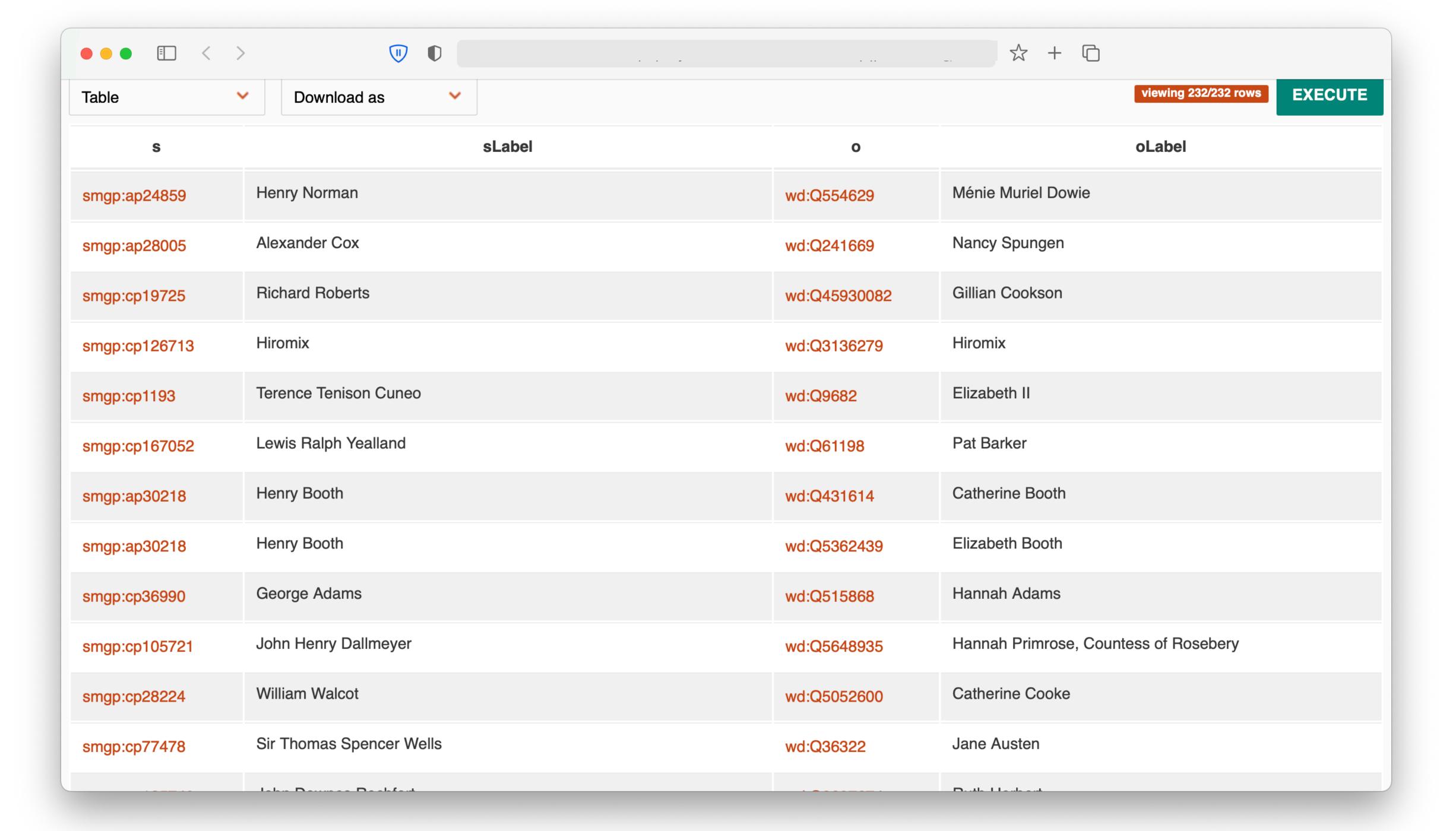
- A. Artificial intelligence
- B. Linked data
- C. Knowledge graphs

KNOWLEDGE GRAPH INTERFACE









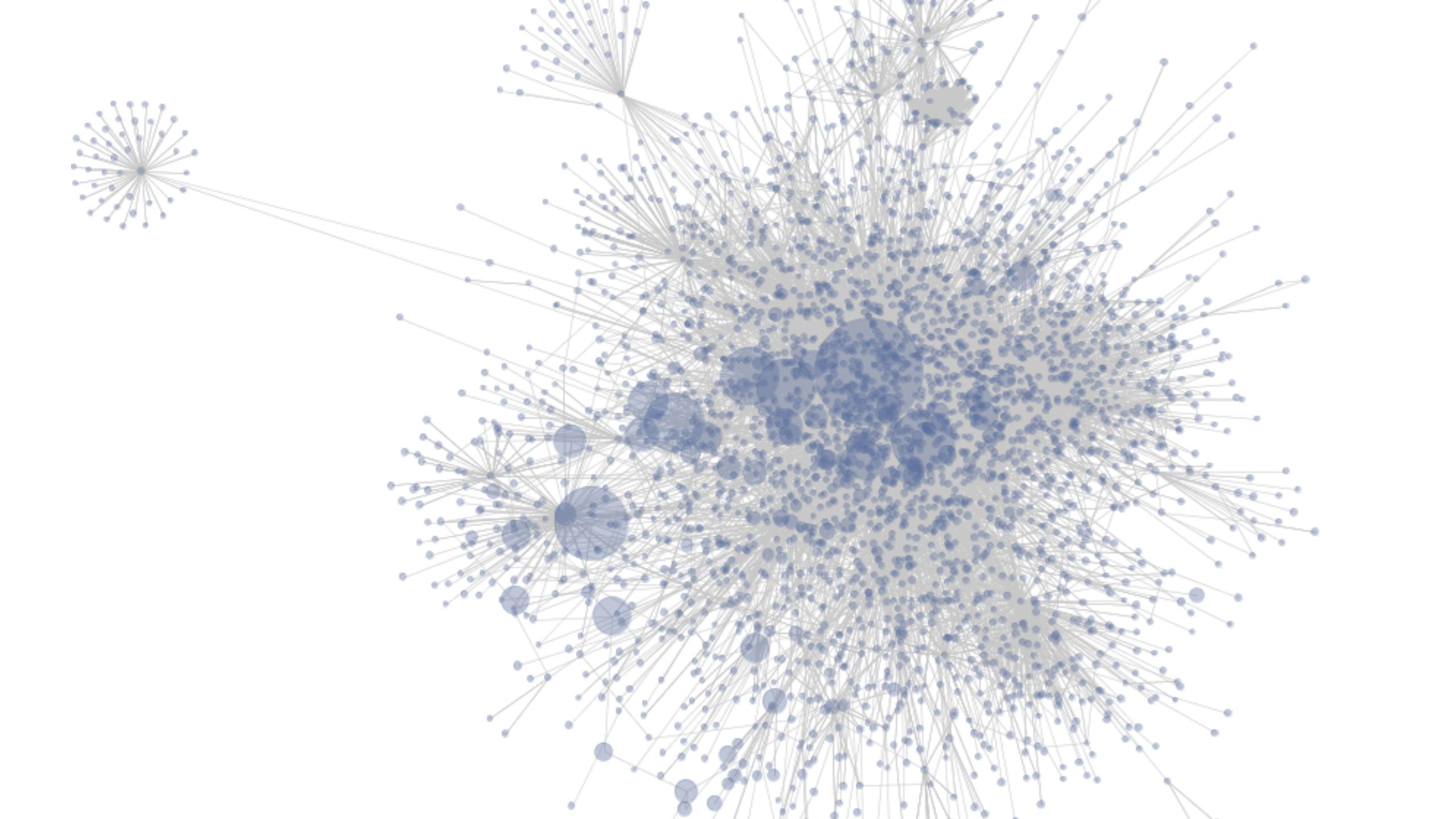
NEXT STEPS

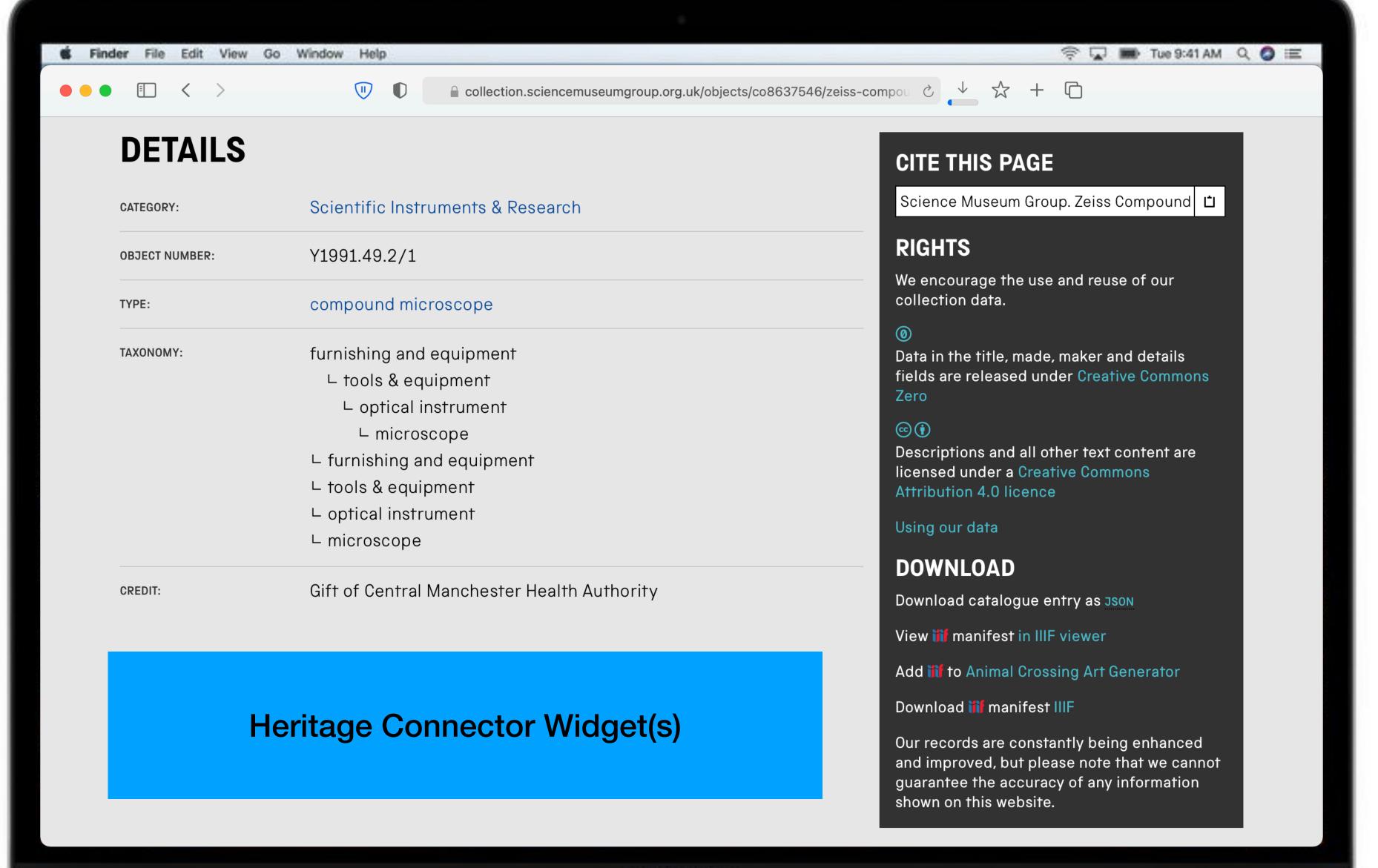
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https://collection.sciencemuseumgroup.org.uk/people/cp69146

http://www.wikidata.org/entity/Q56145959

http://www.wikidata.org/entity/Q926489





MACHINE LEARNING AND CULTURAL HERITAGE: WHAT IS IT GOOD ENOUGH FOR?

MACHINE LEARNING AND CULTURAL HERITAGE: WHAT IS IT GOOD ENOUGH FOR?

- Suggesting possibilities and highlighting connections.
- Identifying trends and gaps.
- Visualising range and diversity of collections.
- Identifying related content.
- Working at scale.
- Bringing in new terminology alongside collection catalogue.

- ML generated content needs framing/contextualisation.
- False positives not always apparent or might require specialist skills or knowledge.
- Challenges cultural heritage notions of "canonical" collection catalogue data.
- Need to understand what we can't do yet.
- Important to approach critically.

THANKS

THANKS

https://www.sciencemuseumgroup.org.uk/project/heritage-connector/

https://thesciencemuseum.github.io/heritageconnector/

https://github.com/TheScienceMuseum/heritage-connector/

https://onlinelibrary.wiley.com/doi/epdf/10.1002/ail2.23